JUST
IMAGINE...

What happens if you put the right technology in the safest hands…

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IT'S A MASTERPIECE IN FLEXIBLE AND UNLIMITED COMPUTING

Imagine tomorrow's datacentre in tune with your ever-changing business needs, today. Imagine a building block of infrastructure that consolidates and shares all of your resources. Welcome to the HP BladeSystem. It's a "best-run adaptive infrastructure right out of the box". Now imagine what happens when you apply best practice to best-run…

Morse can… help you consolidate, migrate, virtualise. When you put your technology in our hands, we're putting our experience, tools and partnerships in yours. With the HP BladeSystem, you can virtualise for exceptional responsiveness and resource utilisation. With Morse, you're doing even more. We'll provide trusted guidance and help to transform your IT – from advice through to execution.

IT'S COMPLETE CONTROL

Want to use fewer resources and achieve more? Now that's an equation we like. HP Insight Control software gives you total control, as you manage all components of the infrastructure as one system. So cut the time you spend on servers and storage. Cut time-consuming IT hassles. Cut administration down to size.

Morse can… put you in charge of your infrastructure future and help mould a long-term strategy. By sharing best practice in design and management, we'll help you assess what you have and plan what you need. Above all, we understand that it's more than just an infrastructure, it's a reflection of your unique business needs.

What happens if you put the right technology in the safest hands…

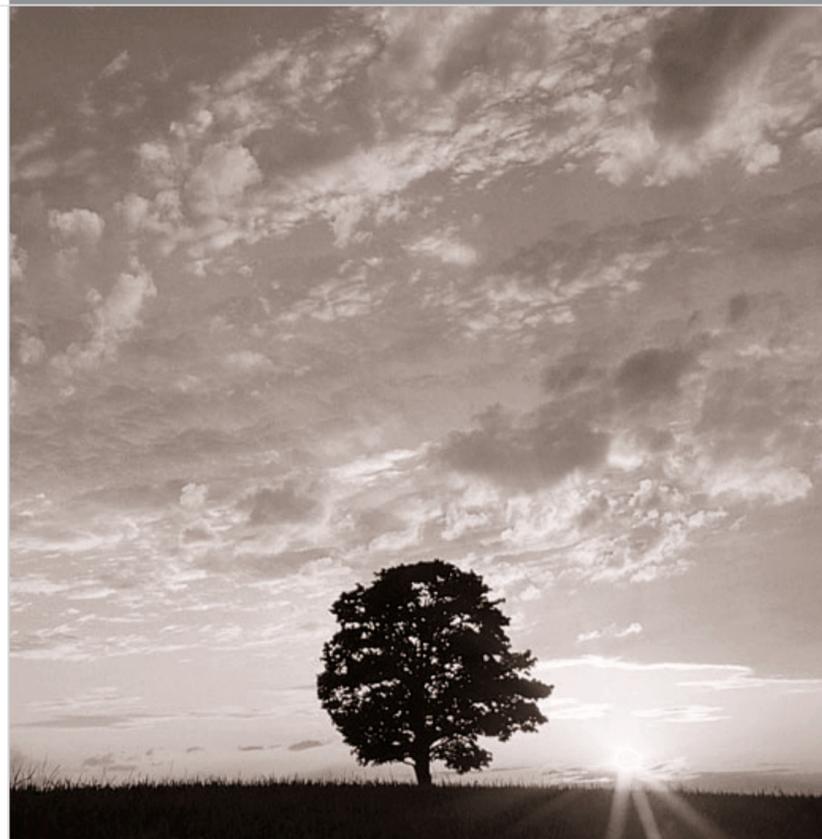## IT'S AFFORDABILITY WITHOUT COMPROMISE

The HP BladeSystem's modular structure saves you time and money. So say goodbye to a world of racked, stacked and wired as you share resources with ease, help admin staff do their job faster and lower operational costs in the long term. If you don't believe the words, trust the figures: Configure 64 servers in 15 minutes, cut IT administration time by up to 90% and improve productivity 10-fold.

Morse can… help you gain more than increased performance, flexibility and floorspace. We'll identify how a BladeSystem architecture can have the biggest impact on your costs and services. In fact, our proven approach to consolidating and virtualising complex infrastructures can help optimise your return on investment.

IT'S A SOLUTION THAT'S TRULY GREEN

The HP BladeSystem's innovative technology automatically adjusts power loads and cooling volume – reducing power consumption by 30% or more. Think blade servers are a problem to cool? HP Active Cool fans and airflow vectoring drive more air to where it's needed, with less power. So your users won't be the only ones to say "thank you".

Morse can… manage your integrated environments as effectively and efficiently as possible. Our aim is to reduce energy consumption, not service levels. We conduct energy assessments as part of our commitment to selecting greener technologies and suggest changes that will impact on the natural environment, not your business.

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GO ON, CREATE A MASTERPIECE: MEET MORSE

To be successful, a business needs a point of difference. Ask us about ours and we'll say: our expertise and people.

- HP Preferred Partner status, HP DataCentre Solutions Specialist
- 16 years hands-on experience
- Established provider of datacentre infrastructure and integration services
- Consultancy skills and resources to deliver new computing model concepts that achieve service-oriented or business-aligned IT

For unlimited possibilities for your business: It's time to stop imagining and take control. Whether you're considering virtualising on an HP BladeSystem or would like a roadmap for tomorrow, let us help you plan and deploy from today. Put best practice at your fingertips and your infrastructure future where it should be: in safe hands.

To find out more about the Morse approach to consolidation through virtualisation and HP BladeSystem seminars, visit www.morse.com/masterpiece

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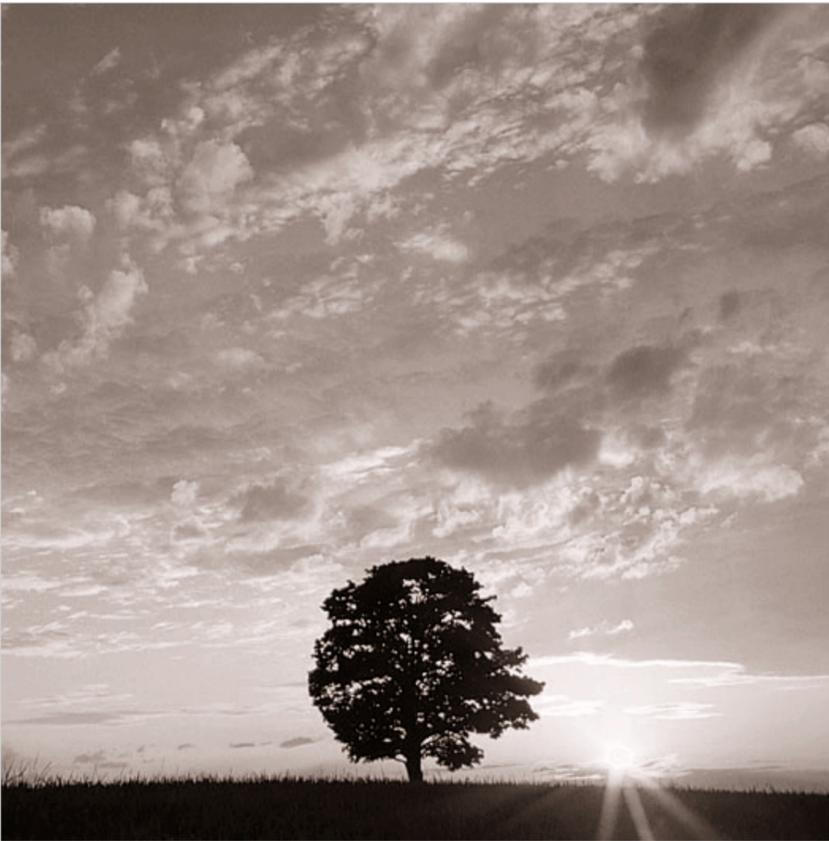**Morse can…** help you consolidate, migrate, virtualise. When you put your technology in our hands, we're putting our experience, tools and partnerships in yours. With the HP BladeSystem, you can virtualise for exceptional responsiveness and resource utilisation. With Morse, you're doing even more. We'll provide trusted guidance and help to transform your IT – from advice through to execution.

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