

# In the fast lane

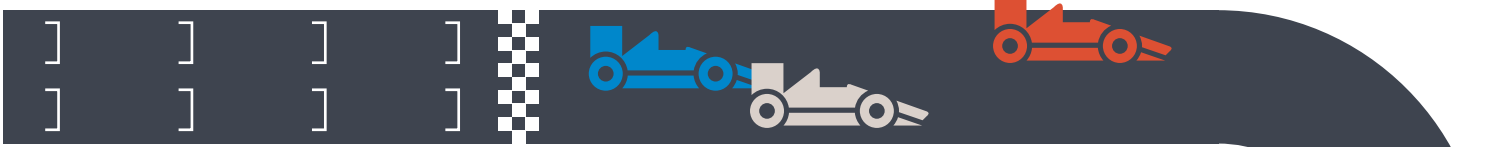
Framestore revs up its ground-breaking visual success



As a master of visual effects (VFX), Framestore, helps bring films to life, including Gravity, Skyfall and Robocop. It also powered the visuals in F1 McLaren's cartoon series Tooned

### Framestore Facts

 LONDON   LOS ANGELES   NEW YORK   MONTREAL	 Industry Entertainment, Arts & Media	 Country HQ United Kingdom	 Employees 500+	 Website <a href="http://www.framestore.com">www.framestore.com</a>
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Framestore must push the boundaries and meet the demands of:

- Big technical challenges**  
Higher resolution, faster frame rates, tighter turnarounds. Framestore must react to new challenges, fast
- Support for maximum creativity**  
Staff need reliable high performance, 24/7
- Global growth**  
Framestore wanted to launch Montreal operations fast
- High-performance data centre**  
Dell PowerEdge M620 blade servers  
Dell PowerEdge R320 rack servers  
Dell Networking M6220 switches
- Maximum support**  
New opportunities for growth with Dell Financial Services  
Maximum up-time with Dell ProSupport
- Powerful performance for users**  
Dell Precision T5600 and T3610 workstations  
Dell UltraSharp monitors

To ensure it's always en-route to its next masterpiece, Framestore is powered by Dell. Please fasten your seat belt

The right partnership with Dell helps Framestore, explore new ideas and energise customer projects

**"Dell is a key part of our success story."**  
*Steve MacPherson, Chief Technology Officer*

### Leaderboard

1		Ground-breaking VF
2		Accelerated launch of a new office in Montreal
3		Up to £100,000 a year in energy savings with Dell PowerEdge blade servers
4		Rapid scalability for further global expansion

