

Hello Michelle, it's good to see

# We've got history

Brother. At your side in retail for over 50 years

Helping retail businesses like yours be even better, with solutions designed to minimise costs and maximise results.



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Brother introduces the world's first high-speed dot matrix printer.  
**Still used today at point-of-sale terminals**



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First Brother electronic typewriter  
First Brother fax machine & high-speed laser printer  
New labelling technology proves Brother capacity for innovation



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Brother develops the world's first laser multifunction machine and spawns a new product category.  
**Retailers love the compact under-the-counter design**  
First Brother inkjet multifunction machine is introduced.  
**Perfect for printing in-store promotions and staff notices**



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Brother builds the world's smallest self-contained mobile printer. **Now sales reps can print invoices and receipts on the go**  
Brother introduces the first portable label printer.  
**Ideal for printing use-by dates, bar codes and more**



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**Today**  
Brother is the technology and imaging partner of Sports Direct, Clintons, Spar, Hillary's Blinds and dozens of other UK retailers...  
**And you?**



Want to see the future benefit to your business and bottom line?

**Contact:** Aven-James Newman  
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To see Brother in action for retail, read our **case studies** >>